

# Category AD Price List

(Last price update: 01/10/2022 reflects lower price options)

## Choose between a "Featured Ad" or a "Regular AD" and the # of Run Days:

Both type of ADs allow: 80 pictures (up to 10MB file size each); 5 document files (.PDF files up to 5MB file size each); and 2 digital movies (up to 1GB per video in file format: MP4)

- **Featured Ad's provide the highest level of exposure** and can garner 5 to 10 times more ad views than a regular ad
- **Featured Ad's** are rotated throughout the site and on the home page and are easier to locate than Regular Ad's.
- If you see the words: Premium Ad's; they are equal to **Regular ADs** and are the sites basic ads.

*The prices shown below are by category:*

## Real Estate related categories:

All Residential and Commercial property types and categories that are either for Sale or for Rent.

# Days Ad Runs	Featured Ad Price	Regular Ad Price
30	185	175
90	250	235
Until Sold (as long as it takes)	299	269

## Turbo Boost for your Ads:

These are things you can add and make your AD more visible or "sticky" so that you get more views and responses to your AD.

# Days the Turbo Boosts Run	Bold Title* Price	Turbo Boost to Top of All Lists	Email Newsletter AD Price
30	15	99	
90	30	n/a	
Until Sold	65	n/a	
		<b># of Days for Email Ads.</b>	This is prominent placement in our regularly run email newsletters to our subscribers. This will be shared content with other information in these newsletters.
		30	149
		60	298
		90	447
		120	596
		150	745
		180	894
<b>Dedicated Email Blasts</b> that feature just your property go out to our entire subscription list.			Contact us for details: <a href="mailto:Cust.Serv@CarProperty.com">Cust.Serv@CarProperty.com</a> Text: 307-459-1895

To place an ad [Login to Your Account](#) or use the [Easy Order Ad Form](#). Call 307-459-1895 or email [cust.serv@carproperty.com](mailto:cust.serv@carproperty.com)

## Unlimited AD Plans for Agents

**Unlimited AD Plans for Agents** allow you to place an unlimited number of either **Featured or Regular** ADs in ANY category on the site depending on which plan you purchase. **BONUS:** Agent Unlimited plans include 30 Exclusive Agent Territories\*\* with a bonus value of 1100 dollars.

Unlimited "Regular" AD Plan for Agents		749/year
Unlimited "Featured" AD Plan for Agents	1498/year	

Get details on Exclusive Agent Territories in our Agent Marketing Network: <http://www.carproperty.com/about-agent-marketing-network.htm> \*\* If the 30 Territories you want aren't available, you can put them on the Waiting List.

To place an ad [Login to Your Account](#) or use the [Easy Order Ad Form](#). Have questions? Call 307-459-1895 or email [cust.serv@carproperty.com](mailto:cust.serv@carproperty.com)

**Note: Prices are not all the same for each category,** except they are the same for all real estate categories.

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