

Home Page & Run of the Site Banner Options and Prices:

Run of the Site means all pages on the site.

Text/HTML/JS and Image (.jpg or .gif) are the types of Banners allowed

Banners and Sizes

Description

728x90 Leaderboard	<i>Appears at the top of the Home Page and Run-of-the-Site.</i>
160x600 Wide Skyscraper	<i>Appears in multiple slots on the Home Page and Run-of-the-Site.</i>
300x250 Medium Rectangle	<i>Appears at the Top Right side of the Home Page and Run-of-the-Site</i>
360x280 Large Rectangle	<i>Appears at the bottom of the Home Page and Run-of-the-Site</i>

Sample AD size: 160x600

Sample AD size: 300x250

Size and Type of Banner	Banner AD Prices	# of Run Days	Months	Available Ad Impressions & Clicks
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**160
X
600**

The prices are the same for all of the Banner Ad sizes shown below:

	\$ 99.00	7	0	Unlimited
728x90 Leaderboard	\$ 198.00	14	0	Unlimited
160x600 Wide Skyscraper	\$ 299.00	30	1	Unlimited
300x250 Medium Rectangle	\$ 598.00	60	2	Unlimited
360x280 Large Rectangle	\$ 807.30	90	3	Unlimited
	\$ 1,196.00	120	4	Unlimited
	\$ 1,495.00	150	5	Unlimited
	\$ 1,794.00	180	6	Unlimited
Note:	\$ 2,093.00	210	7	Unlimited
The two banner sizes that	\$ 2,392.00	240	8	Unlimited
will be seen on Mobile	\$ 2,691.00	270	9	Unlimited
Devices are 300x250	\$ 2,990.00	300	10	Unlimited
and 336x280	\$ 3,289.00	330	11	Unlimited
	\$ 3,049.80	365	12	Unlimited

Guarantee:

There is no guarantee of a specific number of ad views / impressions or ad clicks

Banner Ad Design Fee \$50/Hour 2 Hour Minimum

These design services are **OPTIONAL** and are in addition to any fees charged by 3rd party Banner Ad Design Platforms that we will use to design and code your banners from. You can also choose to use one of these platforms directly and not use our design services. There are several good banner ad design platforms online.

Sample AD size: 728x90

728x90

Banner Advertising Rate Card for CarProperty.com

(v.7.21.20)



Please Note: Non-Profits can get discounts of 35% for 1 Banner and 50% for 2 or more Banners, but they must be purchased at the same time - Contact us for more details.

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CarProperty.com
Advertising Services Department

Cheyenne, WY 82001
Text and Phone: 1-307-459-1895 (text messages can be answered very quickly)
Email: BannerAD@CarProperty.com

Sample AD size: 336x280



Our 1 Year rates are the best (on a monthly cost basis) and our 90 day rates are also discounted and provide an excellent advertising bargain

You can always login and make changes

Buy these banner ads and reach millions of car collectors, high net worth people and people who need and want a lot of garage space! Unmatched low banner ad rates for such a highly targeted audience niche of car enthusiasts and automotive oriented people and businesses.

Important Information on How our Banner AD System Works and How to Use It:

User Friendly Banner Purchasing, Uploading and Activity Monitoring Features:

We have developed this rate card and our banner advertising program to be a self-service user friendly banner program. It also has been our intention to develop this rate card so you can understand where banners are located on our site that you can purchase. We offer top notch customer service to help you make sure that you get your Banner ADs designed, uploaded and monitored in a professional manner. After the banner is running on the site, you can monitor its activity through your control panel after logging in. **Our Advertising Staff is here to help you .**

Types of Banners that you can upload to our site:

We allow you to upload two different banner format types for our banner ad locations: Image (.jpg or .gif files); HTML or JS (this is code that you paste into the banner setup area and that code links back to your ad on a server. This is used by Ad Banner Companies).

It's important to know the type of banner (not just the size) that you are going to run on our site. If you want to know the differences between different banner types, **please check with your banner designers for questions on the different formats or contact us via text at 307-459-1895.**

Uniform Banner Sizes (IAB standards) Makes it Easier for You:

Our banner locations support IAB (Interactive Advertising Bureau) standard banner sizes. The great thing is that IAB standard sizes are supported by Banner AD Design companies and sites, so getting a banner ad made will be fast and easy to do.

Uniform Pricing so you can focus on Banner Sizes and Creative Issues:

Each banner is priced based on the following criteria and the combination of these factors is what we call a **Banner Package**:

1. Places and pages on the site that the banner appear.
2. Size of the banner.
3. Number of days the banner runs.

Note: All Banners include Unlimited Impressions and Unlimited Clicks

We have uniform prices for all different types of Banner Ads:

This means that if you use an image ad or a HTML /JavaScript(JS) ad, they will all be priced the same for all of the different Banner Packages.

For Ad Rates on our Lower Cost Classified Category Ads:

1. Click on our logo or go to: CarProperty.com

We provide customer support to help you design, purchase and upload your banner ads.

Please Text at 1-307-459-1895 for help on anything regarding your Banner AD

